

Spreenauten.de
Spreenauten
Radio Technology (DMR,
TETRA, ATEX, WLAN & 5G)

- › DMR Radio Technology
- › Two-way Radios
- › TETRA Radios & Radio Cells
- › ATEX Radios
- › Battery & Charging Technology for Radios
- › Headsets & Loudspeaker Microphones
- › WLAN - Wireless LAN as MESH-LAN & conservative WIFI
- › DECT Phones & Repeaters (Base Stations)
- › Tour Guide systems
- › Antennas & Antenna Technology
- › 5G

Motorola & Hytera
Service
Radio technology
Applications

Spreenauten GmbH
Meeraner Str. 11b
12681 Berlin, Germany

Phone
+49.(0)30.293.8197-0

Toll-free international
00800.11.88.44.00

Fax
+49.(0)30.293.8197-0

E-mail address
support@spreenauten.com

Website
www.spreenauten.de

HRB
AG Berlin-Charlottenburg
136729B

UST-ID Deutschland
DE279088233

Privacy Policy Spreenauten GmbH



We only process personal data (hereinafter referred to as "data") to the extent necessary for providing a functional and user-friendly website, including its content and the services offered therein.

In accordance with Article 4(1) of Regulation (EU) 2016/679 (General Data Protection Regulation, hereinafter referred to as "GDPR"), "processing" refers to any operation or set of operations performed on personal data, whether by automated means or not, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.

This privacy policy explains in detail the nature, scope, purpose, duration, and legal basis of our data processing activities, provided that we alone or together with others determine the purposes and means of processing. Additionally, we inform you about third-party components used on our website that process data under their own responsibility for optimization purposes or to enhance user experience.

Structure of this Privacy Policy

1. Information about us as the responsible entity
2. Rights of users and data subjects
3. Information on data processing

I. Information about Us as the Responsible Entity

The provider responsible for this website in terms of data protection law is:

Spreenauten GmbH
Meeraner Str. 11b
12681 Berlin, Germany

Phone: +49.(0)30.2938197-0
Fax: +49.(0)30.2938197-29

Data Protection Officer:
Ms. Nico Ludvikova
E-Mail: privacy@spreenauten.com

II. Rights of Users and Data Subjects

As a user or data subject, you have the following rights regarding data processing:

› Right to Confirmation & Access (Art. 15 GDPR)

You have the right to request confirmation as to whether your data is being processed and to obtain access to your processed data, including further details about the processing.

› Right to Rectification (Art. 16 GDPR)

You can request the correction of incorrect or incomplete personal data concerning you.

› Right to Erasure (Art. 17 GDPR)

You have the right to request immediate deletion of your data unless further processing is required under Article 17(3) GDPR.

› Right to Restriction of Processing (Art. 18 GDPR)

➤ **Right to Restriction of Processing (Art. 18 GDPR)**
Instead of deletion, you may request a restriction of processing if one of the conditions outlined in Article 18 GDPR applies.

➤ **Right to Data Portability (Art. 20 GDPR)**

You can request that the data you provided to us be transmitted to you or another controller in a structured, commonly used, and machine-readable format.

➤ **Right to Lodge a Complaint (Art. 77 GDPR)**

If you believe that data processing violates data protection regulations, you can lodge a complaint with a supervisory authority.

➤ **Right to Notification (Art. 19 GDPR)**

We are obliged to inform all recipients to whom we have disclosed your data of any rectification or deletion of data or restriction of processing. If this is impossible or disproportionately difficult, we will inform you about these recipients upon request.

➤ **Right to Object (Art. 21 GDPR)**

You have the right to object to future processing of your data if it is processed based on Article 6(1)(f) GDPR. This applies particularly to processing for direct marketing purposes.

III. Information on Data Processing

Your data processed during the use of our website will be deleted or restricted as soon as the purpose of storage ceases to apply, provided that no legal retention obligations prevent deletion and no other specifications regarding individual processing procedures are stated below.

Server Data

For technical reasons, particularly to ensure a secure and stable website, your internet browser transmits certain data to us or our webspace provider. These so-called server log files include, among other things:

- Type and version of your internet browser
- Operating system
- Website from which you accessed our website (referrer URL)
- Website(s) you visit on our website
- Date and time of each access
- IP address of the internet connection used to access our website

The collected data is temporarily stored but is not linked to other personal data.

This storage is based on Article 6(1)(f) GDPR. Our legitimate interest lies in improving, stabilizing, ensuring functionality, and securing our website.

The data is deleted after a maximum of seven days unless further retention is necessary for evidence purposes. In such cases, the data is excluded from deletion until the incident is fully resolved.

Cookies

a) Session Cookies

We use cookies—small text files or other storage technologies that your internet browser places and stores on your device—on our website. These cookies process specific information from you, such as your browser or location data or your IP address.

This processing makes our website more user-friendly, efficient, and secure, enabling functionalities such as multilingual display or a shopping cart feature.

The legal basis for this processing is Article 6(1)(b) GDPR if these cookies are used for contract initiation or fulfillment.

If the processing is not related to contract initiation or fulfillment, our legitimate interest lies in improving the functionality of our website. The legal basis in this case is Article 6(1)(f) GDPR.

These session cookies are deleted when you close your internet browser.

b) Third-Party Cookies

We may use cookies from partner companies on our website for purposes such as advertising, analytics, or additional functionalities.

For details on the purposes and legal bases of such third-party cookies, please refer to the following sections.

c) Cookie Management

You can prevent or restrict the installation of cookies by adjusting your browser settings. Stored cookies can also be deleted at any time. The required steps depend on the specific internet browser you are using. If you have questions, please refer to the help function or documentation of your browser or contact its manufacturer.

For Flash cookies, processing cannot be prevented via browser settings. Instead, you must adjust your Flash Player settings. Again, the necessary steps depend on your specific Flash Player version. If you have any questions, please refer to the help function or documentation of your Flash Player or contact the manufacturer or support.

If you prevent or restrict the installation of cookies, certain functions of our website may not be fully available.

Customer Account / Registration Function

If you create a customer account via our website, we process the data you provide (e.g., name, address, email) exclusively for pre-contractual services, contract fulfillment, or customer support (e.g., to provide an overview of your previous orders or to offer a wishlist function). We also store your IP address and the date and time of registration. This data is not shared with third parties.

As part of the registration process, we obtain your consent for this data processing and refer to this privacy policy. The data collected is used exclusively for providing the customer account.

If you provide consent for this processing, the legal basis is Article 6(1)(a) GDPR.

If the account creation also serves pre-contractual measures or contract fulfillment, the legal basis is additionally Article 6(1)(b) GDPR.

You can revoke your consent for the creation and maintenance of the customer account at any time with effect for the future in accordance with Article 7(3) GDPR. To do so, simply notify us of your revocation.

The data collected in this context will be deleted once it is no longer required. However, we must observe tax and commercial law retention periods.

Newsletter

If you subscribe to our free newsletter, the data requested for this purpose, such as your email address and optionally your name and address, will be transmitted to us. Additionally, we store the IP address of the internet connection used to access our website, along with the date and time of your subscription. During the subscription process, we obtain your consent for receiving the newsletter, specify the content in detail, and refer to this privacy policy. The collected data is used exclusively for sending the newsletter and is not shared with third parties.

Legal Basis: Article 6(1)(a) GDPR.

You can revoke your consent to receive the newsletter at any time with future effect in accordance with Article 7(3) GDPR. To do so, simply notify us of your withdrawal or click the unsubscribe link included in every newsletter.

If you contact us via contact form or email, the data you provide will be used to process your inquiry. Providing this data is necessary for handling and responding to your request—without it, we may not be able to process your inquiry or may only do so to a limited extent.

Legal Basis: Article 6(1)(b) GDPR.

Your data will be deleted once your inquiry has been fully processed and there are no legal retention obligations preventing deletion, such as in cases where a contractual transaction follows.

Google Analytics

We use Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter referred to as "Google").

Google ensures compliance with EU data protection regulations when processing data in the USA through certification under the EU-US Privacy Shield.

The Google Analytics service helps us analyze user behavior on our website. Legal Basis: Article 6(1)(f) GDPR. Our legitimate interest lies in analyzing, optimizing, and economically operating our website.

User and usage-related information, such as IP address, location, time, and frequency of website visits, is transmitted to a Google server in the USA and stored there. However, we use Google Analytics with the so-called anonymization function, which shortens the IP address before transmission within the EU or EEA.

Google processes this collected data to provide us with reports about website visits and user behavior. Additionally, Google may use this data to offer further services related to website usage and internet use.

According to Google, your IP address is not merged with other data. Further data protection information and options for preventing data usage by Google are available at:

[Google Privacy Policy](#)

Additionally, Google offers a browser add-on for disabling Google Analytics at:

[Google Analytics Opt-out Add-on](#)

This add-on can be installed in common web browsers and provides additional control over the data collected by Google Analytics. The add-on instructs Google Analytics' JavaScript (ga.js) not to transmit information about website visits to Google Analytics. However, this does not prevent data from being transmitted to us or other web analytics services. You can find more details on any additional web analytics services we use in this privacy policy.

Google Maps

We use Google Maps on our website to display our location and provide directions. This service is provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, hereinafter referred to as "Google."

Google ensures compliance with EU data protection regulations when processing data in the USA through certification under the **EU-US Privacy Shield**.

To enable the display of certain fonts on our website, a connection to a Google server in the USA is established when our website is accessed.

If you use the Google Maps component integrated into our website, Google will store a cookie on your device via your internet browser. In order to display our location and generate directions, your user settings and data are processed. We cannot exclude the possibility that Google may use servers located in the USA.

Legal Basis: Article 6(1)(f) GDPR. Our legitimate interest lies in optimizing the functionality of our website.

By establishing a connection to Google, Google can determine from which website your request was sent and to which IP address the directions should be transmitted.

If you do not agree with this processing, you can prevent the installation of cookies by adjusting the settings in your internet browser. Details on how to do this can be found in the section on "Cookies" above.

The use of Google Maps and the information obtained through Google Maps is governed by the **Google Terms of Service** (<https://policies.google.com/terms?gl=DE&hl=en>) and the **Terms of Service for Google Maps** (https://www.google.com/intl/de_de/help/terms_maps.html).

Further information is available from Google at:
<https://adssettings.google.com/authenticated>
<https://policies.google.com/privacy>

Google AdWords with Conversion Tracking

We use the advertising component **Google AdWords**, including **Conversion Tracking**, on our website. This service is provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, hereinafter referred to as "Google."

Google ensures compliance with EU data protection regulations when processing data in the USA through certification under the **EU-US Privacy Shield**.

We use Conversion Tracking to optimize our online advertising efforts.

Legal Basis: Article 6(1)(f) GDPR. Our legitimate interest lies in analyzing, optimizing, and efficiently operating our website.

If you click on a Google advertisement, a **Conversion Tracking cookie** is stored on your device. These cookies expire after **30 days** and are not used for personal identification.

If the cookie is still valid and you visit a specific page on our website, both Google and we can analyze that you clicked on one of our Google ads and were redirected to our website.

The information collected through Conversion Tracking allows Google to generate statistics about visits to our website. We receive information about the number of users who clicked on our ads and which pages they subsequently visited. Neither we nor any other Google AdWords advertisers receive data that personally identifies users.

You can prevent or restrict the installation of cookies by adjusting your browser settings. You can also delete stored cookies at any time. The specific steps required depend on your browser. Please refer to your browser's help function or documentation, or contact its manufacturer for support.

Further information about Google's Conversion Tracking can be found at:
<https://services.google.com/sitestats/de.html>
<http://www.google.com/policies/technologies/ads/>
<http://www.google.de/policies/privacy/>

Google AdSense

We use Google AdSense on our website to integrate advertisements. This service is provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, hereinafter referred to as "Google."

Google ensures compliance with EU data protection regulations when processing

data in the USA through certification under the **EU-US Privacy Shield**.

Google AdSense stores **cookies** and **web beacons** on your device via your internet browser. These enable an analysis of your use of our website. The collected data, including your **IP address** and the displayed advertisements, is transmitted to and stored on a Google server in the USA. Google may also share this information with contractual partners. However, Google states that your IP address will not be merged with other personal data.

Legal Basis: Article 6(1)(f) GDPR. Our legitimate interest lies in analyzing, optimizing, and efficiently operating our website.

If you do not agree with this processing, you can prevent the installation of cookies by adjusting your browser settings. Details on how to do this can be found in the section on "Cookies" above.

Further information on Google's data processing practices and options for restricting data usage can be found at:

<https://policies.google.com/privacy>

<https://adssettings.google.com/authenticated>

Google Remarketing or "Similar Audiences" Component

We use the **Remarketing** or **Similar Audiences** function on our website. This service is provided by **Google LLC**, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, hereinafter referred to as "Google."

Google ensures compliance with EU data protection regulations when processing data in the USA through certification under the **EU-US Privacy Shield**.

We use this function to display interest-based, personalized advertisements on third-party websites that also participate in Google's advertising network.

Legal Basis: Article 6(1)(f) GDPR. Our legitimate interest lies in analyzing, optimizing, and efficiently operating our website.

To enable this advertising service, Google stores a cookie with a numerical identifier on your device via your browser when you visit our website. This cookie anonymously records your visit and usage of our website. **No personal data is transmitted.** If you subsequently visit a third-party website that also participates in Google's advertising network, you may see ads related to our website or our offers.

To permanently disable this function, Google offers a browser plugin for common web browsers at:

<https://www.google.com/settings/ads/plugin>

You can also opt out of cookies from certain providers via:

<http://www.youronlinechoices.com/uk/your-ad-choices>

or

<http://www.networkadvertising.org/choices/>

Through **Cross-Device Marketing**, Google may track your usage behavior across multiple devices, allowing personalized ads to be displayed even when you switch devices. However, this requires that you have agreed to link your browsing history with your existing Google account.

Further information on **Google Remarketing** is available at:

<http://www.google.com/privacy/ads/>

Online Job Applications / Job Listings

We offer you the opportunity to apply for job openings via our website. When submitting a digital application, the personal data you provide will be electronically

collected and processed for the purpose of handling the recruitment process.

Legal Basis: Section 26(1) Sentence 1 BDSG (Federal Data Protection Act) in conjunction with Article 88(1) GDPR.

If an employment contract is concluded following the application process, the submitted data will be stored in the employee's personnel file for standard organizational and administrative processes, in compliance with legal obligations.

Legal Basis: Section 26(1) Sentence 1 BDSG in conjunction with Article 88(1) GDPR.

If an application is rejected, we automatically delete the submitted data **two months after the rejection notification**. However, if legal regulations require extended storage—for example, to comply with proof obligations under the **General Equal Treatment Act (AGG)**—the data may be stored for up to **four months** or until the conclusion of legal proceedings.

Legal Basis: Article 6(1)(f) GDPR and Section 24(1) No. 2 BDSG. Our legitimate interest lies in legal defense or enforcement.

If you explicitly consent to **longer storage** of your data—for example, to be included in a candidate or talent pool—the data will be processed based on your **consent**.

Legal Basis: Article 6(1)(a) GDPR.

You may **revoke your consent** at any time with future effect by notifying us, in accordance with Article 7(3) GDPR.